## Message Text

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**ACTION EUR-12** 

INFO OCT-01 ISO-00 EB-07 /020 W

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O R 261118Z MAR 75 FM AMEMBASSY VIENNA TO USDOC WASHDC IMMEDIATE INFO SECSTATE WASHDC 5197 AMCONSUL MILAN

**UNCLAS VIENNA 2571** 

EO 11652: NA TAGS: BEXP, AU

SUBJECT: VIENNA AND SALZBURG VISITS OF ADVANCE GROUP PROMOTING CONSTRUCTION EQUIPMENT AND BUILDING MATERIALS EXHIBIT AT MILAN TRADE CENTER

REF: FRISBY/LILL TELCON, MARCH 25

- 1. WE ARE DELIGHTED THAT RECRUITMENT IS PROGRESSING WELL FOR SUBJECT GROUP VISITS TO SALZBURG AND VIENNA.
- 2. SUGGEST GROUP PLAN ARRIVE IN SALZBURG BY AFTERNOON MAY 12. CONSUL QUINLAN CONSIDERING POSSIBILITY OF RECEPTION THAT EVENING. ALSO, MAY 12 ARRIVAL WOULD INSURE FULL DAY FOR SALZBURG CONSULTATIONS.
- 3. WE RECOMMEND THAT GROUP TRAVEL BY TRAIN TO VIENNA EVENING MAY 13 ON ONE OF FOLLOWING: A) TRANSALPINE EXPRESS DEPARTING SALZBURG 1747 HOURS, ARRIVING VIENNA 2055, OR; B) MOZART EXPRESS DEPARTING SALZBURG 1917 HOURS ARRIVING 2235.
- 4. WE HAVE TENTATIVELY BOOKED 15 SINGLES AT INTER-CONTINENTAL HOTEL VIENNA FOR NIGHTS MAY 13 AND 14 (THESE ROOMS CAN BE CONVERTED TO DOUBLES). ROOMS MUST BE CONFIRMED BY APRIL 30 OR EMBASSY WILL HAVE TO RELEASE THEM IN ORDER NOT BE CHARGED.

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5. WE UNDERSTAND GROUP WILL TRAVEL TO MILAN MAY 15

AND ASSUME THEY WILL HANDLE OWN TRAVEL ARRANGEMENTS ALTHOUGH EMBASSY PLEASED BE OF ANY APPROPRIATE ASSISTANCE.

6. COST OF RECEPTION FOR 100 PEOPLE AT EAST-WEST TRADE CENTER WOULD BE \$300, OR \$3 PER CAPITA. PLEASE ADVISE WHEHTER GROUP WILL HAVE FUNDS FOR RECEPTION IN VIENNA AND/OR SALZBURG.

7. FOR ARRANGEMENTS AND PROMOTION PURPOSES CONSULATE AND EMBASSY URGENTLY NEED NAMES AND COMPANY AFFILIATIONS OF GROUP MEMBERS AS WELL AS SHORT DESCRIPTION OF EQUIPMENT TO BE EXHIBITED AT MILAN. WHICH FIRMS SEEKING AGENTS/DISTRIBUTORS IN AUSTRIA?

8. PLEASE ALSO ADVISE SOONEST WHAT ASSISTANCE GROUP WILL NEED FOR HOTEL RESERVATIONS IN SALZBURG WITH INDICATION WHETHER ANY GROUP MEMBERS WILL BE ACCOMPANIED BY WIVES.

9. WE PROPOSE THAT GROUP MEMBERS USE SALZBURG AND VIENNA VISITS FOR INDIVIDUAL APPOINTMENTS WITH INTERESTED PARTIES, AND THAT SEMINAR PRESENTATIONS NOT RPT NOT BE ATTEMPTED DUE TO LIMITED TIME AVAILABLE.

10. ASSUMING NO FUNDS AVAILABLE FOR GERMAN-LANGUAGE PROMOTIONAL FLYER, WOULD MILAN BE ABLE PROVIDE EMBASSY WITH 500 COPIES ITS EXHIBITION CATALOG BY END APRIL? MILAN PLEASE ADVISE. MOWINCKEL

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**EXHIBIT** TAGS: BEXP, AU To: COM

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